

NATIONAL ASSOCIATION OF CANNABIS BUSINESSES

OUR MISSION: is to advance the industry by building consensus around best practices, promoting business responsibility and demonstrating to regulators what transparent and responsible regulations should look like. Our purpose is to give a voice to cannabis businesses and provide them the tools to grow and thrive in the industry.

OUR PURPOSE: We give a voice to cannabis businesses and provide them the tools to grow and thrive in the industry. The NACB is shaping the future of the cannabis industry as we partner with subject matter experts and our vetted network of the most innovative, professional and trustworthy cannabis companies. Together, we establish national standards and best practices to ensure consumer safety and business responsibility.



The NACB Medallion tells regulators, consumers, partners and prospects that you operate at the highest levels of ethics and responsibility. The NACB Medallion on your website, on your packaging and in your place of business sets you apart. It shows you're committed to lasting relationships and ethical business in the cannabis industry.

BENEFITS of THE NACB

- Elevated Legitimacy**
- Advocacy**
- National Standards 'Industry Best Practices'**
- NACB Events**
- Access to the NACB Portal**
- Education Perks with Green Flower Media**
- Insurance Perks**
- Member Discount Program**

ONE MEMBERSHIP SERVING ALL SECTORS
THE MOST TRUSTED CREDENTIAL IN CANNABIS

